"STAR TREK II" "ANNIE" DON MARTIN

. . . and the usual gang of idiots are all in this issue of . . .

MAD

No. 252 Apr. '83

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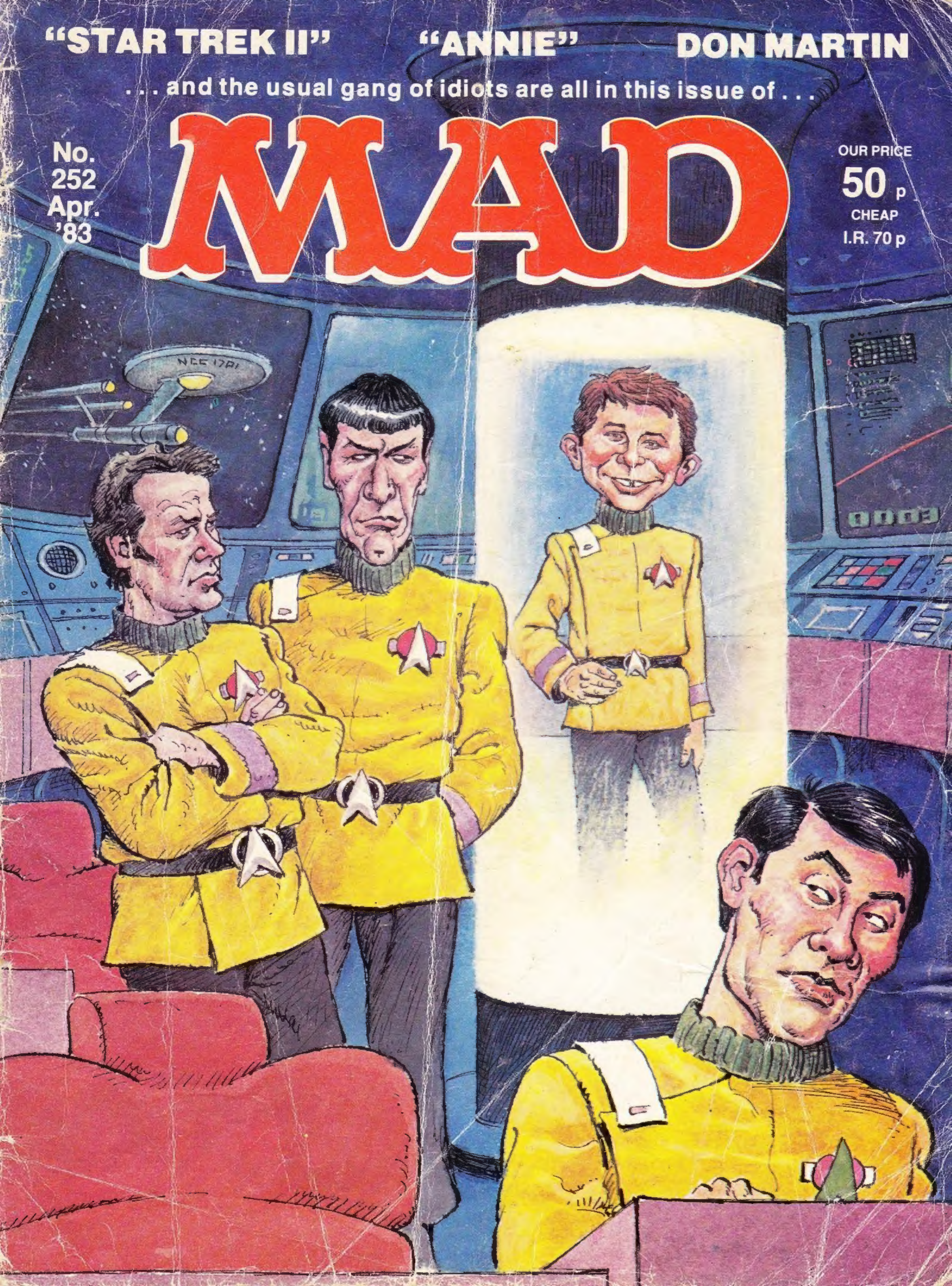

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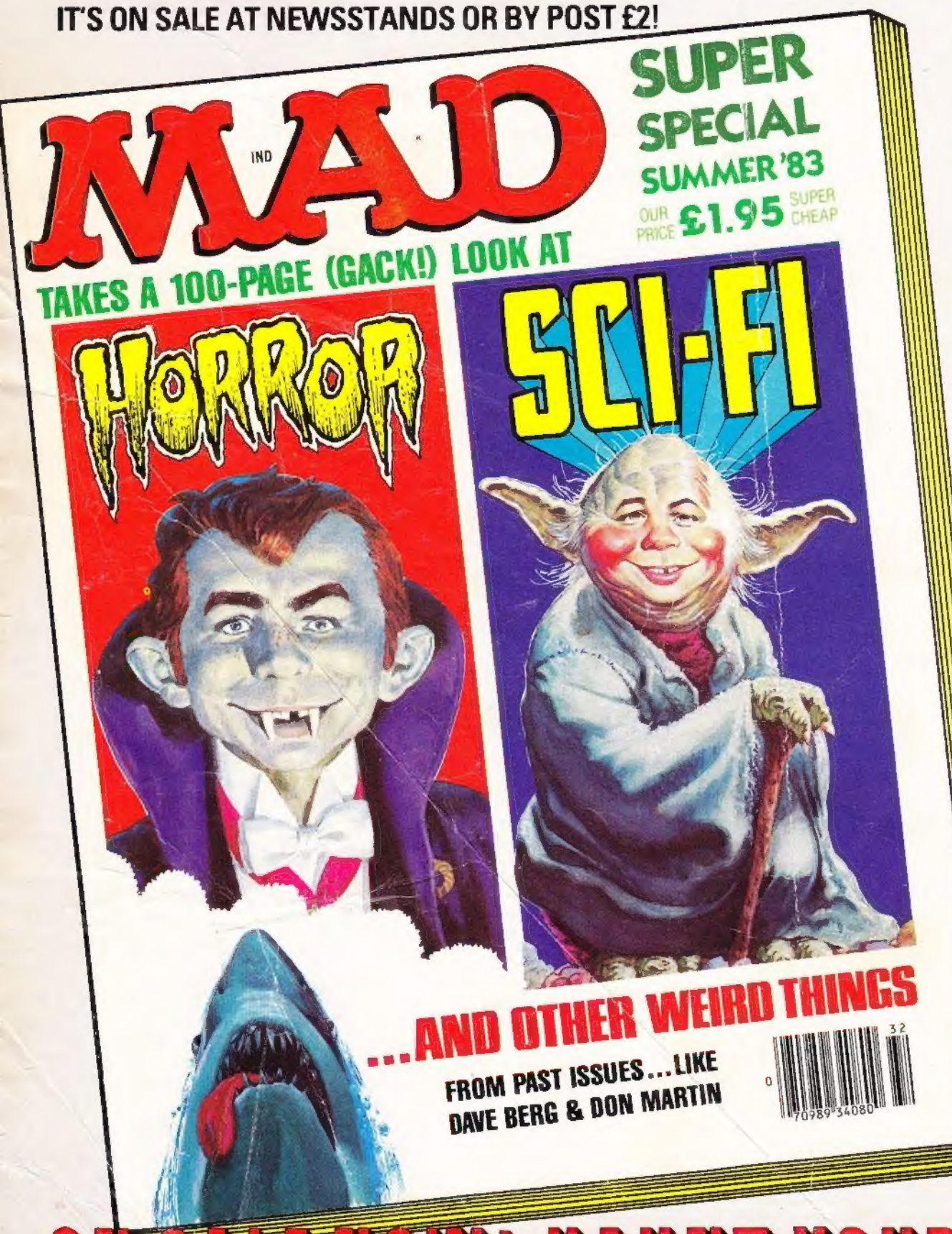

ON SALE NOW! HAUNT YOUR NEWSSTAND!

NUMBER 252 APRIL 1983

MAD

NUMBER ONE IN A FIELD OF ONE

"The trouble with history is that every time it repeats itself the price goes up!"—Alfred E. Neuman

William M. Gaines *publisher* Albert B. Feldstein *editor*
Leonard Brenner, Tom Nozkowski *production*
Nick Meglin *senior editor* John Ficarra *associate editor*
Contributing Artists and Writers
the usual gang of idiots

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RON LETCHFORD *publisher and editor*
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"Annie" 33

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How To Read An Airline Menu 34

JOKE AND DAGGER DEPARTMENT
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MARGINAL THINKING DEPARTMENT
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TOUR DE FARCE DEPARTMENT
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If They Passed Other "Truth In . . ." Laws 20

**Various Places Around The Magazine

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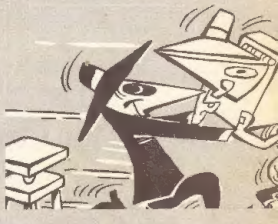
VITAL FEATURES

"STAR BLECCH II" (A MAD Movie Satire) Pg.6

A MAD TRAVEL GUIDE TO THE U.S.A. Pg.13

JOKE AND SNIGGER WITH SPY Vs. SPY Pg.19



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"AWFUL ANNIE" (ANOTHER MAD MOVIE Satire) Pg.27

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LETTERS DEPT.

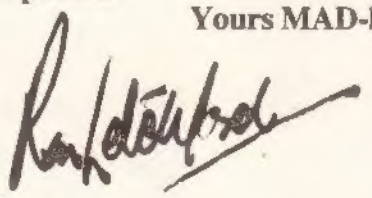
MAD MAIL

Several readers have written to us about the lack of credits for the "Yellowstreak" feature. We're glad to put this right, the script was by John Radford and Dave Stoten did the artwork. Sorry lads!

We also get lots of letters asking if we make up the letters on this page, well we don't . . . all we do is to select a few each month that are readable and possibly of interest.

This month our Summer '83 Super Special is on sale, featuring Horror and Sci-Fi and talking of horror . . . don't miss next month's issue with a haunting look at "Poltergeist" We also hope to have some great news about future issues of the Super Specials!

Yours MAD-ly



Dear Mad,
After getting your dumb magazine for a year now (as well as buying back issues) I still haven't read an introduction to a film satire that gives even the remotest hint of you liking the film. So please tell me if you guys do like any of the films that you've done satires on.
James Clapham
Richmond, Surrey

P.S. I know the Super Specials are expensive because they're imported but how come the Extras are cheaper?

Sure, we liked "E.T." to name but one! As for the Extras, these are produced over here so we don't have to worry about dollars etc. But . . . stay tuned for better news about the Specials!!

Dear Mad,
Your magazine is really great but in issue 247 I thought that "The Brawl Guy" wasn't up to your usual standards.
Joanne Pyner
London

Dear Mad,
In most of your issues of your magazine there is a mob rushing to buy your trashy mag. Normal? Yes, but on the magazine there isn't a picture of Alfred. Where is he? and why is Ali yelling at one of the other guys? Finally, on earlier issues the magazine showed a cover price of 35p but after 218 there isn't one and the clods still want to buy it, WHY?
Al. (no relation to Feldstein or Jaffee)
Somewhere

We don't know!

Dear Mad,
Congratulations on "Women Libbers" which was in Dave Berg's "On The Lighter Side" (245). It was the best Lighter Side I have ever seen. Keep up teasing the Womens Lib supporters.
K. Kegerditchian
Hendon

Dear Mad,
Have been reading MAD for a year and am very impressed. I enjoyed the 20/30 feature (248) good idea, keep it up! However, where is Star Trek II?
D. Cavendish
Sheen

Funny you should ask, try page 6!

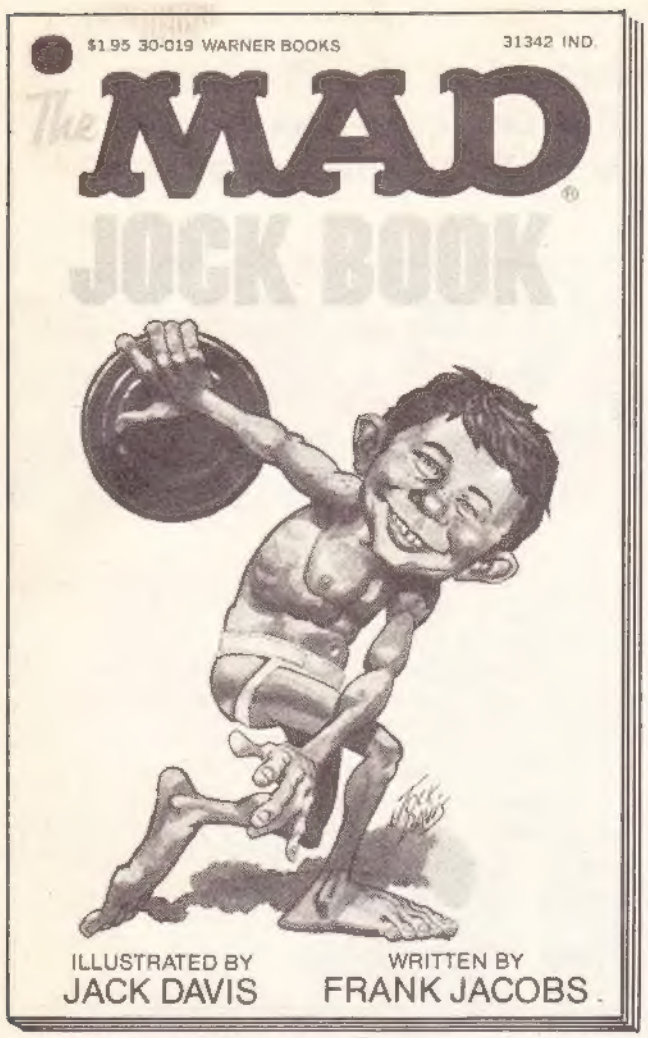
HELP!

Dear Mad,
Have been collecting MAD for about a year but how can I obtain MAD No. 1? Can anyone help?
M. Donoghue
12 Brockfield Rd
Huntingdon, York

Dear Mad,
Is there anyone out there who can sell me issues 196 and 203?
G. Sturrock
94 Victoria Rd
Dundee, Scotland

Dear Mad,
I have a copy of MAD No. 1—offers to: J. Flower, 9 Priory Rd, Portbury, Bristol.

Dear Mad,
This is a picture of Humphrey my dog who loves to read MAD. I also love MAD especially the covers like 241. Keep up the excellent work.
Amanda Jones
Sutton Coldfield



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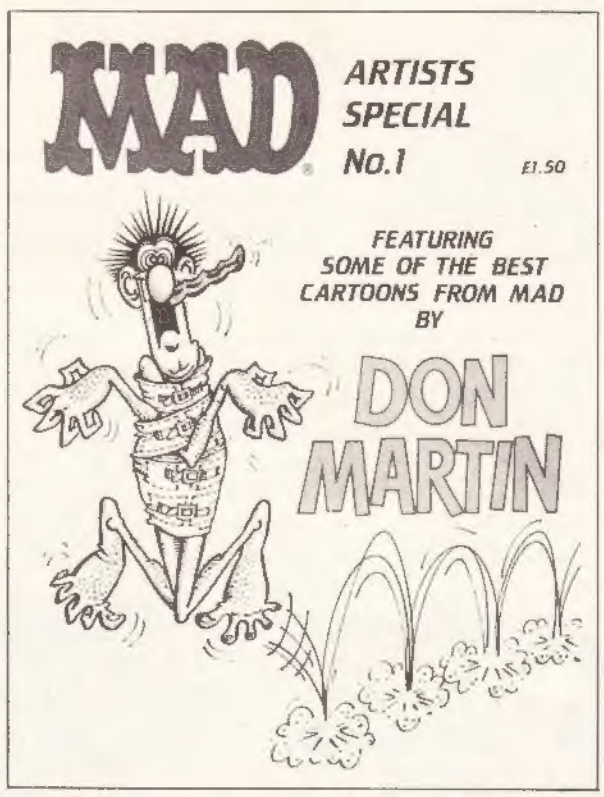

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230 More Efficient Government
231 Dallas & Ordinary People
232 The Professionals
233 Hart To Hart
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235 Superman II
236 The Elephant Man
237 The Ultimate Horror Movie
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239 Outland
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248 M*U*S*H

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PROFITABLE ENTERPRISE DEPT.

Usually, sequels to successful movies are total disasters. But the Producers of the "Star Blecch" series have it all backwards. The original was a total disaster and, by comparison, the sequel was a lot better! We're talking about

STAR BLECCH II

THE WRECK OF KORN

ARTIST: MORT DRUCKER WRITER: DICK DE BARTOLO

How do you feel on your first solo mision as **Commander** of a **Starship**, Lieutenant Savvy?

Confident!

Mayday!! MAYDAY!!

Confident that we are in **very big trouble!!**

Commander, we've got **total compressor failure**, and a **complete power unit gasket blow-out!!**

Uh... is that **serious...?**

Is it **serious?!** That means **no frozen yogurt** or **ice cream** for the **rest** of this **mission! I'D** call that **SERIOUS!!**

This is the **engine room!** The **security lock** has been breached, the **sterilization zone** has been violated, and some dumb idiot left the **trunk lid** open when we pulled away from the **garage!**

I **don't** think Lieutenant Savvy **studied hard enough** for this training mission!

How do you study for **"explosions"?**

MAYDAY! EMERGENCY!

YOU'RE IN BIG TROUBLE!

LOOKS LIKE WE'RE FLYING THE **UNFRIENDLY** SKIES!

STARSHIP INCENTIVE PROGRAM: ONE MISTAKE AND YOU ARE THROUGH!

GYM CURT, ADMIRAL -

QT DRICKER

ON THE STARSHIP "U.S.S. REFINANCED"...

Checkoff... our mission is to seek out and explore areas that are **devoid of life forms**, so we can use them as subjects for **"Project Geritol"!**

Well... we've **already** checked out **Hollywood!** Where to **next?**

Wait a minute! Our sensors are picking up **life forms** on **Alpo V!**

Impossible! Not even a **DOG** could survive **that** environment! Let's **beam down** and see what's **going on!**

I don't believe it! It's the wreckage of the Starship **"Botany Tie"!** Look! There are piles of **dirty dishes** that have been accumulating for **years!**

It's rather **obvious!** A **bachelor** must live here!!

Very observant!

My God! It's **KORN!!** You're **alive!!**

Yes! I am **alive**, and I **never forget** a **face!** How are you doing, Richmond?

Sorry, my name is **Checkoff!**

I never **forget** a **face! Names?!** They give me a **real problem!**

Your friend, Curt, had us fired off into space to spend all of eternity in **suspended animation!** So for fifteen long years, all I've seen is **Pluto!!** Not even **Donald Duck...** or **Mickey Mouse!!**

And for **GOOD REASON!!** You tried to **take over** the planet Earth! If you'd had **your** way, that poor planet would **now** be suffering from **wars, inflation, high taxes, unemployment** and—and—

Hey...!! Did you give your plan to **someone else** to put into operation?!

I have a little **surprise** for you! These **slimy little BUGS** are the **only life** that **exists** on "Alpo V"! They enter the **ear** and seek out the **brain!** Their **prey** becomes extremely susceptible to **suggestion!**

But look at the **BRIGHT side!** You'll have a **"pet"** for **life!** You'll never have to take him for a **walk** or **feed him!**

Happy birthday, Gym! I brought you a bottle of **brown wine!** It goes with **so many more dishes** than the everyday **green** wine!

Gym, are you feeling **moody?**

Oh, yeah...! Thanks!

No! Yes! Maybe I **am!** Maybe I'm **not!** You may be **right**... but I don't **think** so!

Y'know, Gym, you **should** be back in command of a **Starship!** Desk work **doesn't agree** with you! I speak as your **FRIEND** and as your **DOCTOR!** As your **friend,** I suggest you do it for your **health!** As your **Doctor,** you owe me **$50.00** for **medical advice!**

BROWN WINE

It's **really good** to see you back on the **flight deck** of the **Boobyprize,** Admiral Curt! Are you **still** feeling **badly** about reaching **middle age?**

Not any **more!** My mind is as **sharp** and as **clear today** as it was when I **first took Command!**

Oh-oh! We could be in **BIG TROUBLE!**

This is for **real** now, Lt. Savvy! Have you ever taken a **Starship** out of it's **mooring?**

No, Sir!

Then this if **your chance!** Do you think you can **handle** it?

Yes! If I remember my **four years of instruction** and my **training manuals** correctly, I **push this button** marked **"TOTAL AUTOMATIC DOCK DEPARTURE"!**

You **forgot two items,** Lieutenant! You must **ALSO** always hit the **"STAR BLECCH THEME"** button— and the **"AUDIO UP"** button!!

Irregular One, this is **Checkoff!** We have been ordered to **pick up** all work done on **"Project Geritol"** and **assume responsibility for it** from here on!

What?!? Listen, **I'm** not giving up **"Project Geritol"** without checking with **Adm. Curt** first! And if you **don't like it,** you can **stick it in your ear!!**

They **already did!!**

Admiral Curt, this is **Dr. Markus** on **Irregular One!**

crackle... crackle...

Admiral Curt, can you **hear** me! There seems to be **terrible interference!**

crackle... snap... pop!

Just barely, Dr. Markus!

crackle... snap... crackle

You'll have to **speak louder!** I'm eating a bowl of **Rice Krispies** and they're making a **terrible racket!**

snap... crackle... pop!!

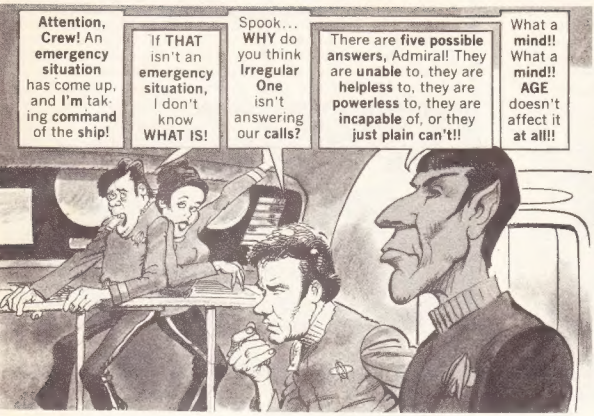
Sorry, Admiral! We're **losing** the **picture!** It's just **snow** and **shadows!**

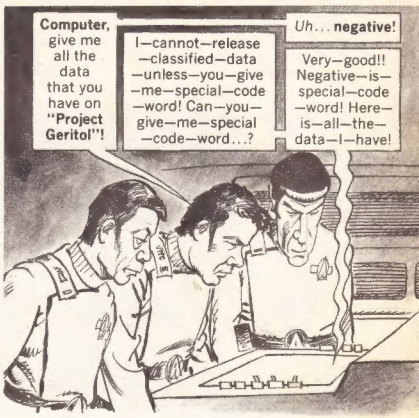
With all the **money** they **spent** on this ship, you'd **think** they could afford a **good roof antenna** for the **TV set!**

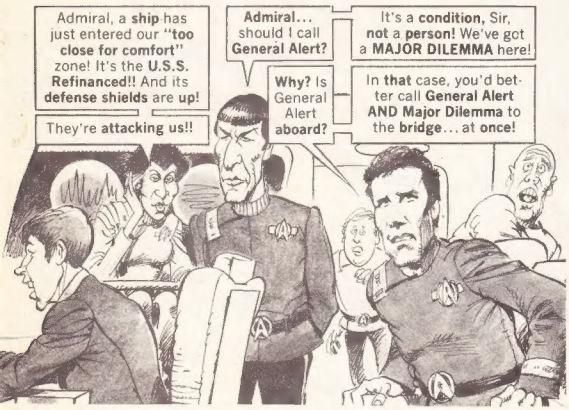
We **better** find out what's happening on **Irregular One!** Since that means going on **Active Duty,** the **Senior Officer** should be in charge!!

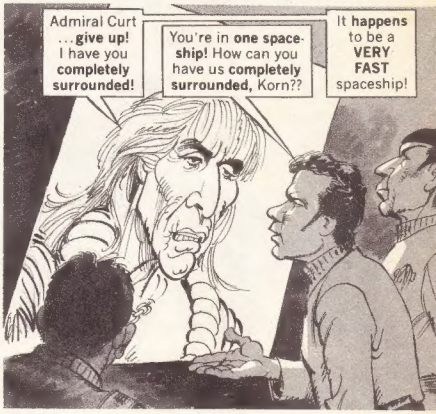
But, **Spook...** is that **fair??**

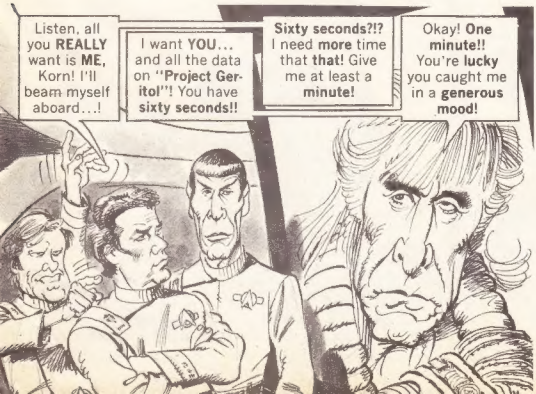
Admiral, I have **no ego** to **bruise!** And **besides...** if **you** screw up, it **won't** go on **MY record!!**

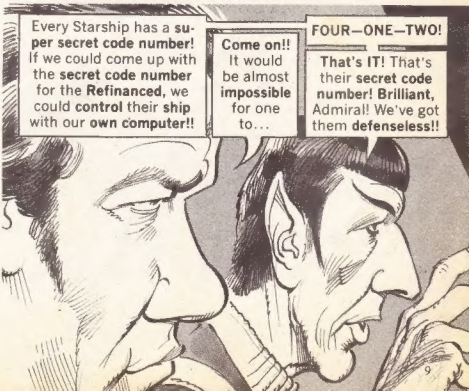

Attention, Crew! An emergency situation has come up, and I'm taking command of the ship!
If THAT isn't an emergency situation, I don't know WHAT IS!
Spook... WHY do you think Irregular One isn't answering our calls?
There are five possible answers, Admiral! They are unable to, they are helpless to, they are powerless to, they are incapable of, or they just plain can't!!
What a mind!! What a mind!! AGE doesn't affect it at all!!


Computer, give me all the data that you have on "Project Geritol"!
I—cannot—release—classified—data—unless—you—give—me—special—code—word! Can—you—give—me—special—code—word...?
Uh... negative!
Very—good!! Negative—is—special—code—word! Here—is—all—the—data—I—have!


Admiral, a ship has just entered our "too close for comfort" zone! It's the U.S.S. Refinanced!! And its defense shields are up!
They're attacking us!!
Admiral... should I call General Alert?
Why? Is General Alert aboard?
It's a condition, Sir, not a person! We've got a MAJOR DILEMMA here!
In that case, you'd better call General Alert AND Major Dilemma to the bridge... at once!


Admiral Curt ...give up! I have you completely surrounded!
You're in one spaceship! How can you have us completely surrounded, Korn??
It happens to be a VERY FAST spaceship!


Listen, all you REALLY want is ME, Korn! I'll beam myself aboard...!
I want YOU... and all the data on "Project Geritol"! You have sixty seconds!!
Sixty seconds?!? I need more time that that! Give me at least a minute!
Okay! One minute!! You're lucky you caught me in a generous mood!


Every Starship has a super secret code number! If we could come up with the secret code number for the Refinanced, we could control their ship with our own computer!!
Come on!! It would be almost impossible for one to...
FOUR—ONE—TWO!
That's IT! That's their secret code number! Brilliant, Admiral! We've got them defenseless!!

With **Korn** and the **Refinanced out of the way,** it gives us this chance to beam down here to **Irregular One** so we can see exactly what's going—**OOPS!**

Hey, **Spotty!** What's wrong with the **transporter?!**

I WARNED you! I TOLD you the Boobyprize had only about **HALF** the **power needed** to beam you down there! But, did you **listen** to me? **No!** You **went anyway!!**

Spook on the **Boobyprize**—to **Admiral Curt** on **Irregular One!** The situation here is **getting worse!** We're losing **more power!** Right **now,** we've got **only enough** to **finish** beaming you **down**... and **then** just beam your **SHOES back up!**

Spook, these are your orders! If we are **unable** to **return** to the **Boobyprize** in **one hour... leave without us!** Take the ship to the nearest **star station** and call **All-Space Insurance!** Tell them all the damage was done in a **parking lot** while the crew was inside eating in a **restaurant!**

It's **Checkoff** and **Captain Terroryell!!! Checkoff...** what are you doing with that **gun!?!**

Don't move, Admiral! You don't know how **hard** it is for me to **shoot** you!

Your **feelings** for me run **that deep,** huh?

What feelings!? I've got **terrible aim!!**

Captain Terroryell just **shot himself!**

Boy, he has **worse aim** than **Checkoff!**

Checkoff seems to be coming back to his **senses** again!

Look what I found in his **ear,** Sir!

Hmmm! I **KNEW** something was **BUGGING** him ...but **THIS** is absolutely **ridiculous!!**

So you want to know what we've been **doing** down here on **"Project Geritol"**, eh, Admiral? Well, take a **good look!!**

You...?!? You made those **mountains?** You created those **trees** and those **rocks** and that **waterfall** and—

What are you **talking** about?! That was **all here! I planted** those **TULIPS!** Kind of sets the whole thing off **nicely,** doesn't it!?

Okay, Spook! You can **beam us back up** now!

Beam us back up? But **I** thought the Boobyprize had a **TOTAL POWER FAILURE!!**

Let's call it a **little deception,** my dear...

I get it! To **fool Korn!!**

Yes, **partly** to fool Korn... but **mostly** to fool the **Interstellar Utility Company!** It keeps our **electric bills reasonable!**

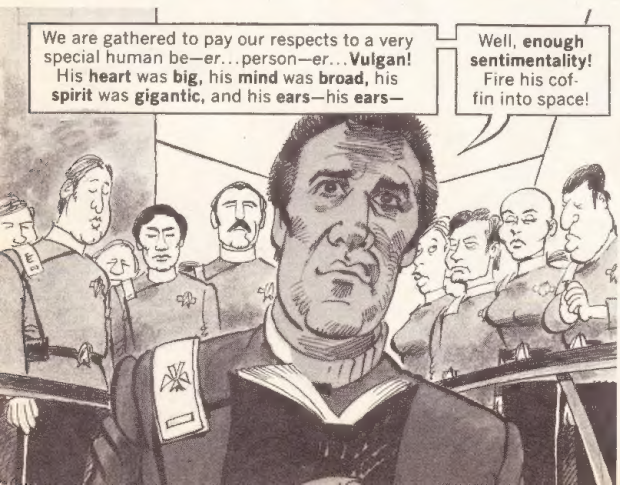
Damage, Spotty?
No, thank you, Admiral Curt! We have plenty of it already!
Korn can easily outmanuever us, out-run us and out-gun us! And yet, you seem so UNWORRIED, Admiral!
Don't worry, Spook! We will come out on top in the long run! Korn isn't the ONLY one who can make a FANTASY come true!

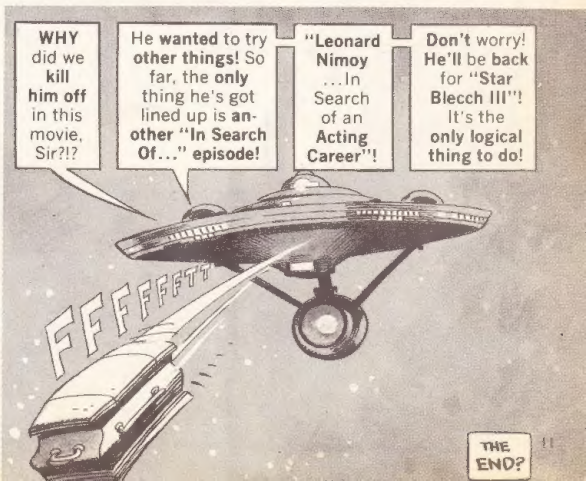
I'm picking up a very strange energy source on Refinanced ...one that I've never seen before!!
Good Lord! They've set Geritol for detonation!
HOW dangerous IS Geritol!
VERY!! It's got the power of two million bottles of prune juice!!

Spotty! Get us OUT of here!!
We're not going anywhere, Sir! The nuclear reactor is out!!
MR. SPOOK!! You can't go in there! There are fifty million-zillion units of radioactivity in there!
Don't worry, Mr. Spot! I've got gloves!
NUCLEAR REACTOR ROOM
NO ADMITTA
THAT MEANS NOBOD

I fixed the reactor, Admiral! I—I think we're out of danger!
WE, yes! You...?! Don't ask!

Well... there goes the WRECK of KORN! But he sure keeps on fighting—down to his last breath!
Just you wait, Admiral Curt! You're going to hear from my LAWYERS!
ENTERP
BLAM!

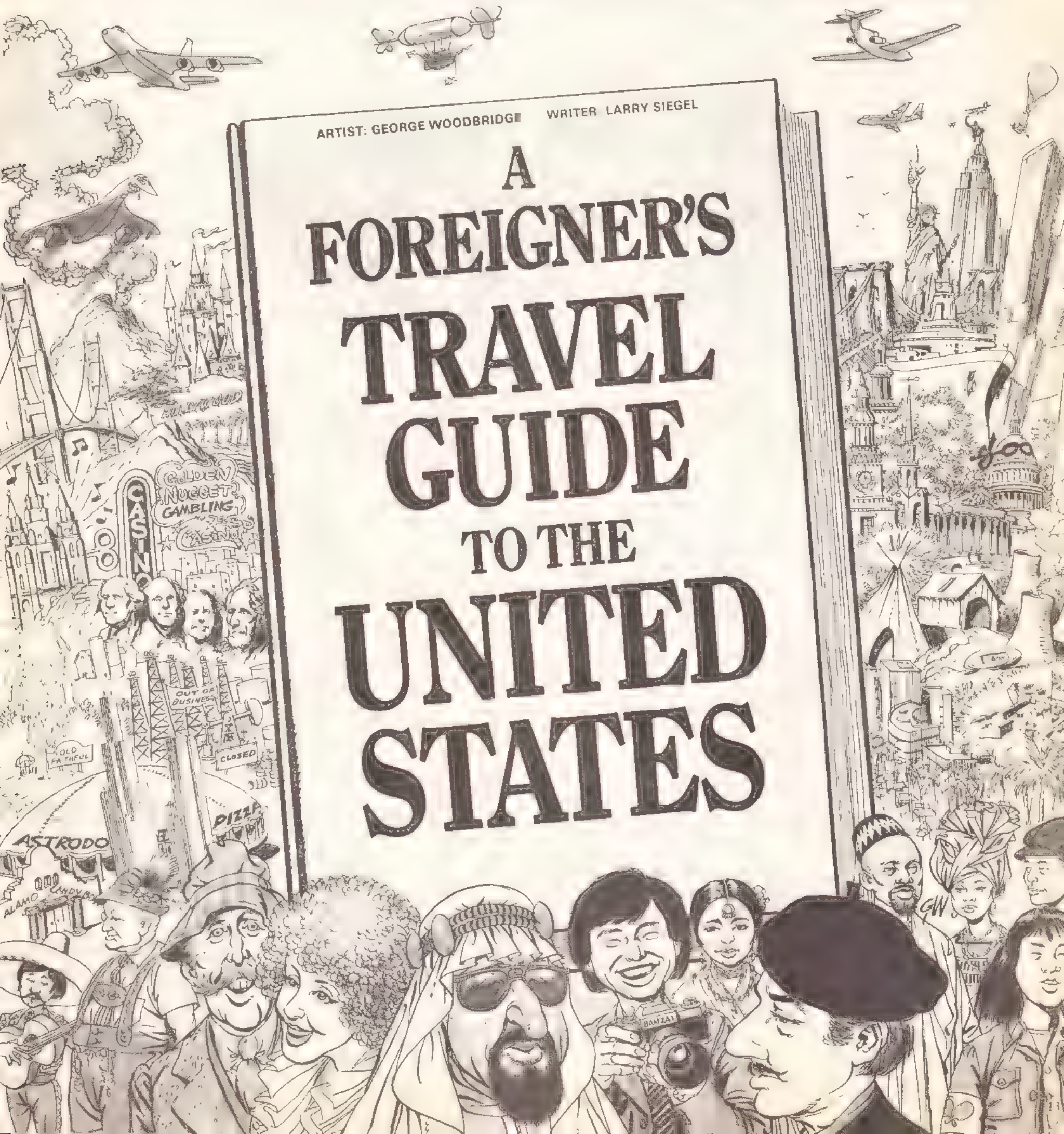

We are gathered to pay our respects to a very special human be—er...person—er...Vulgan! His heart was big, his mind was broad, his spirit was gigantic, and his ears—his ears—
Well, enough sentimentality! Fire his coffin into space!


WHY did we kill him off in this movie, Sir?!?
He wanted to try other things! So far, the only thing he's got lined up is another "In Search Of..." episode!
"Leonard Nimoy ...In Search of an Acting Career"!
Don't worry! He'll be back for "Star Blecch III"! It's the only logical thing to do!
FFFFFFTT
THE END?

DON MARTIN OUT-TAKE DEPT. PART I

STAR TREK II

Anyone who has ever travelled overseas is probably familiar with the various travel guides for British tourists. However, on the outside chance that you happen to know someone who is planning a visit to foreign shores like the United States, we have just come across an invaluable publication for him. We sincerely believe that nobody from another country should visit those shores without taking along . . .



GETTING THERE

Congratulations. You have decided to visit the United States. What a marvelous treat is in store for you. Your flight time, of course, will differ according to where you are and what plane you take. For example, a 747 flight will take about seven hours from Paris to New York. A 1011 flight will take about 11 hours from London to California. And a DC-10 flight will take about two minutes from the runway to a nearby lake. Now that you know something about American-built planes, read on and learn all about the wonderful land they come from.

LANGUAGE

The national language of the United States is English. Don't be ashamed of your accent when you talk to them. Remember that very few Americans can actually speak English.

Here are a few typical expressions from various regions of the country and their approximate English translations:

"Quitchashoviniori'llkickyerassfromnooyawktogreenpernt!"

Translation: A local Manhattanite is chiding a fellow passenger for aggravating already crowded conditions in an elevator.

"Why'd you pahk your cah so fah from the bah?"

Translation: A local Boston gentleman is inquisitive as to why another gentleman deposited his vehicle so great a distance from their neighborhood cafe.

"Hah theyah, yo purty lil ole thang."

Translation: A local American president is welcoming Farrah Fawcett to the White House.

"Have a nice day."

Translation: This is a meaningless expression used by illiterates all over the country, with no known translation in English. Or for that matter, in any other tongue known to Western man.

CLIMATE

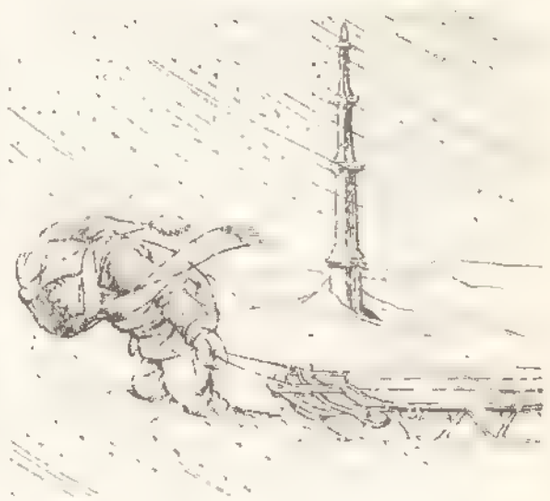
The weather in the United States varies considerably, depending on what region you are in. But generally speaking, it can be broken down into two major divisions: (A) The weather in Los Angeles, and (B) The weather in the rest of the country. Here is a month-by-month breakdown of average U.S. temperatures:

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
THE REST OF THE COUNTRY	Average low:	-9	-14	12	34	43	61	97	99	70	54	42	12
	Average high:	16	11	23	49	63	77	111	120	81	67	58	42
LOS ANGELES	Average low:	85	85	85	85	85	85	85	85	85	85	85	85
	Average high:	85	85	85	85	85	85	85	85	85	85	85	84*

*In Los Angeles December is a very changeable month

(NOTE: There is actually one small exception to the weather pattern in the rest of the country. And that is the weather in Chicago. Chicago has a mean temperature of —57 (which, you must admit, is really mean).

Here we see a boy pulling a sled past the top of the Wrigley Building during an average Chicago snowstorm in 1979. (WARNING: the weather can be a lot worse during the winter months).



FOOD

When tourists think of American food, what usually comes to mind are things like hot dogs and apple pie. But being the Melting Pot of the world, the U.S. is also famous for many ethnic dishes, and British travellers should feel right at home there. On any given day in any given town, you can run across a McDonald's a Colonel Sanders, or a Burger King, just like the ones you have back home in Leicester Square, London or in your home town.

CURRENCY

The principal item of monetary exchange in the United States is the dollar. When this publication was written the dollar was worth approximately sixty-one pence in British currency, seven francs in French currency, 72 drachmas in Greek funds, and 15 cents in American money.

TIPPING

In American restaurants it is customary to tip the waiter 15% of your bill. Unless you are dissatisfied with his service (i.e., he serves you raw steak and cold eggs, spills hot soup on you, uses profanity, etc.). In which case it is customary to tip him 10%.

In airline terminals it is customary to tip the porters 75¢ a bag and your luggage will follow you on to the plane.

In American airports you might run into one of the many dedicated Hare Krishna devotees. It is customary to tip them 75 cents a flower, or *they* will follow you right on to the departing plane.

At hotels you usually tip a dollar a bag to have your luggage brought from the cab to the lobby. Another dollar a bag to have your luggage taken from the lobby to your room. An additional dollar a bag to have your luggage carried from your room to the lobby, when you check out. And another dollar a bag to have your luggage brought from the lobby to your cab.

(Note: Most American hotels are quite expensive and can only be afforded by the very wealthy, such as show business stars, bank presidents, and vacationing bell-hops).

TRANSPORTATION

Many large American cities, such as New York, Washington, D.C., and San Francisco have convenient subway systems which will take you to most parts of town. An average subway ride can cost you anywhere from 50¢ to $500, depending on who is standing next to you, and what you have in your pocket. (See CRIME IN AMERICA, Pg. 41)

Although it is the most sophisticated city in the country, New York still occasionally engages in the quaint and charming barter system. Here we see two industrious New Yorkers trading each other a subway ride for a gold watch.

Buses are plentiful in most towns, but the more affluent tourist might be interested in traveling in one of the numerous American taxi-cabs. The U.S. taxi driver is quite efficient and very creative when it comes to charting travel routes.

Here we see a tourist enjoying the sights of Axlepump, Wyoming, as a typical American cabbie drives him from Los Angeles International Airport to downtown Hollywood. (see MORE CRIME IN AMERICA, Pg. 42)

RELIGION

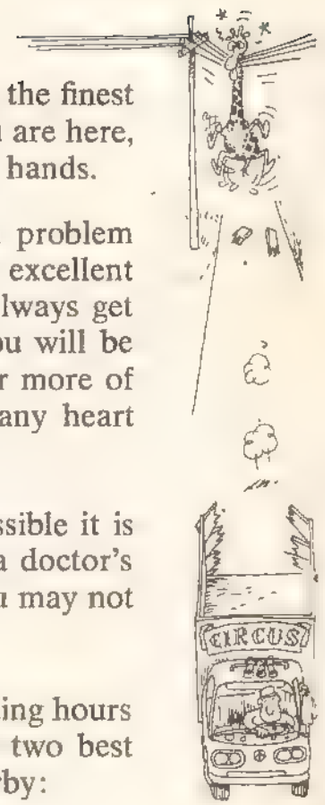
The vast majority of Americans are members of the Protestant faith. But there are also millions of Catholics, along with smaller numbers of Jews, Moslems, and other minority groups. We would like to introduce you briefly to two of these groups. First of all, if you travel in Utah, try to meet some Mormons (or, as a current witticism out West goes, try *not* to). You will find them fascinating.

Here is a typical Mormon family praying in their temple (which they own) in Salt Lake City (which they also own). Despite great freedom in America, these people have still been plagued through the years by such things as social injustice, religious persecution, and lousy TV ratings.

If you are traveling through Pennsylvania you might want to visit the Amish people. They are simple, devout folks who wear primitive clothes, never use electricity, and ride in horse-drawn vehicles.

For an accurate picture of a typical Pennsylvania Amish family, turn to page 37. The people shown here in a horse-drawn vehicle, heading for their candle-lit home, are actually a typical Presbyterian family, caught in a trap by America's inflation and the oil crunch.

HEALTH



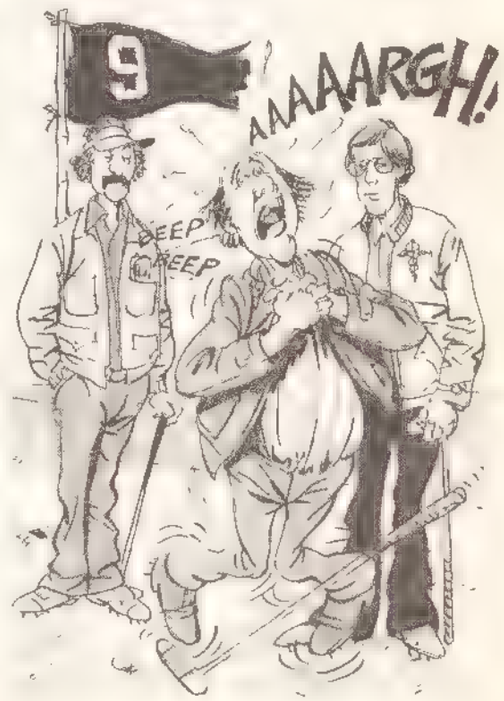
The United States has some of the best medical services and the finest doctors in the world. So in the event of an emergency while you are here, it should be comforting to know that you will always be in good hands.

Should you have an accident or encounter a severe health problem while in this country, you may phone any one of the many excellent physicians listed in the Yellow Pages. (Note: You may not always get the doctor in and you may be put on hold for a while, but you will be amazed to discover how soothing and beneficial a half hour or more of the stirring recorded strains of "Victory At Sea" can be to any heart attack victim or person hit by a truck.

While it is often difficult to control such things, if at all possible it is best to have your heart attack or accident take place outside a doctor's office and preferably between 9 a.m. and noon (Oftentimes you may not even need an appointment to get in).

If you *must* have a heart attack or an accident during off-visiting hours (afternoons, weekends, and all day Wednesday) here are the two best places to have them, where you are certain to find doctors nearby:

Outside any hospital.



Inside any golf course.

SCIENCE AND INDUSTRY

In your travels you will discover that the United States is still in the forefront of the world when it comes to science and industry and new technologies.

American industry in action. As you can see the nuclear power business is really booming.

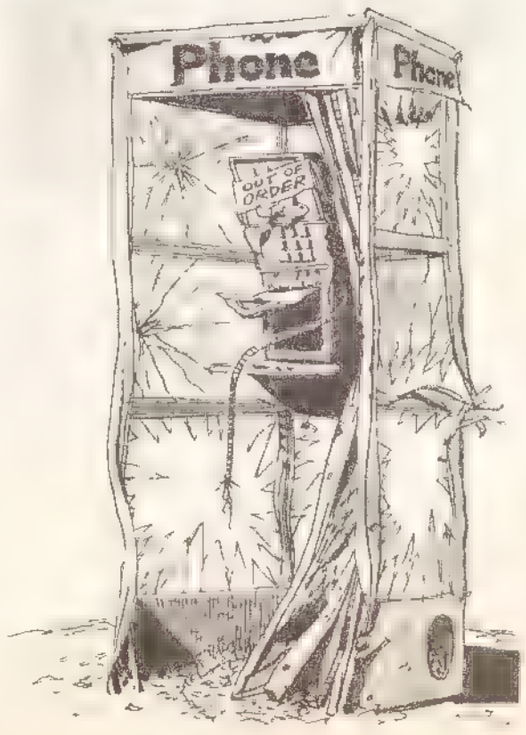
Incidentally, thanks to Yankee know-how, it is perfectly safe to drink the water just about anywhere in the country. However, don't drink the milk.

TELEPHONE TIPS

Telephones are plentiful in the United States, both in the home and out.

It is very easy to spot public telephones on American streets. Most booths have glass windows, swinging doors, and "Out of Order" signs. Those public telephones without "Out of Order" signs can usually be spotted by their black color, their cunning workmanship, and picturesque holes in the section where the coin box used to be.

Within seconds you can usually dial a call to anywhere in the United States. And within days you can usually reach your party. (Note: if *this* depresses you, *don't* see THE U.S. POSTAL SYSTEM,, Pg. 52).



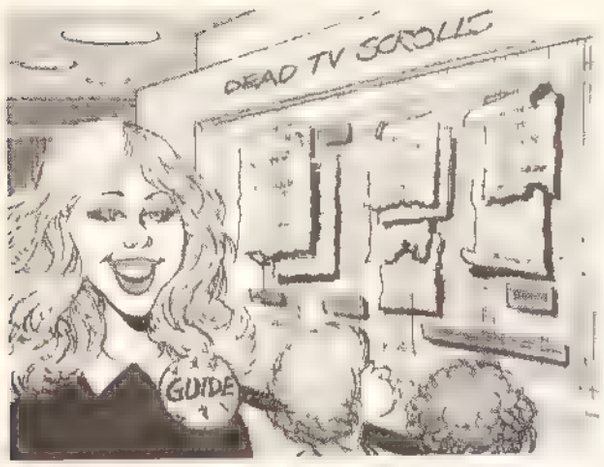
SIGHT-SEEING

There are thousands of fascinating historical spots and tourist attractions for you to visit all over the country. Here are only a few important ones.

In the greater New York area, don't miss the ruins of Pompeii. These are the remains of the multi-level dwelling constructed by the famous builder Barney M. Pompeii in the South Bronx. (Circa 1976). The building was destroyed during the Shiv Crusades in 1978 by Mosholu Parkway Warriors under the reign of King Vinny "The Torch" Abbondo.

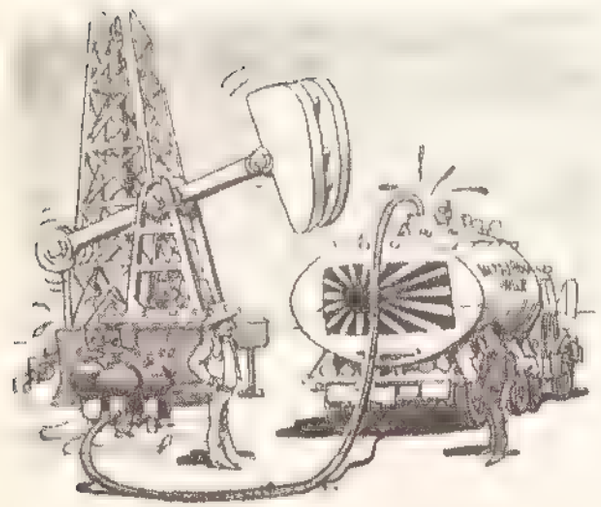
In Nashville, Tennessee, you must not fail to visit the final resting place of the Savior of Ancient Teenagers, Elvis the First. From thousands of miles away they come in droves — the healthy and the robust, the halt and the lame, to uplift their spirits and to heal their pain-wracked and broken bodies. (Unfortunately most of the pathetic cripples that you see here were robust and healthy before they arrived and tried to storm the entrance gate to the Elvis Shrine.)

SIGHT-SEEING (Continued)



In Los Angeles are the main studios of the three leading American television networks. While visiting, don't fail to drop in on the Archives Rooms and look over the famous Dead TV Scrolls: ancient scripts of shows long deceased, like "My Mother The Car", "Me And The Chimp", and 98 percent of this season's sitcom pilots.

You must find time to visit one of the most popular suburbs of New York City, Miami Beach where you may watch innocent, simple natives worship the twin sun gods, "Ra" and "Ya-Hoo Ha."



Texas is one of the largest sources of oil in the United States. And it is well worth your while to wait on a long gasoline line so that you can drive over to one of these wells and learn how American oilmen find oil, take it from the ground, refine it, and sell it all to the Japanese.

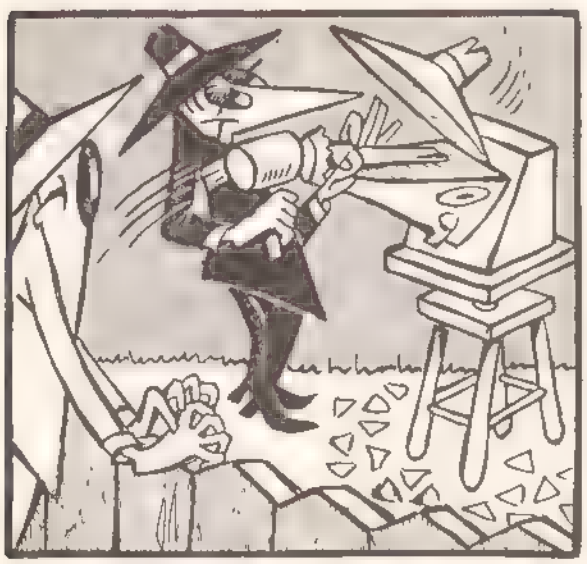
Don't fail to visit Caesar's Palace in Las Vegas, Nevada, and watch the casino operators engage in their delightful barbaric games, in which Christians — (and Jews) are all thrown to the tables.

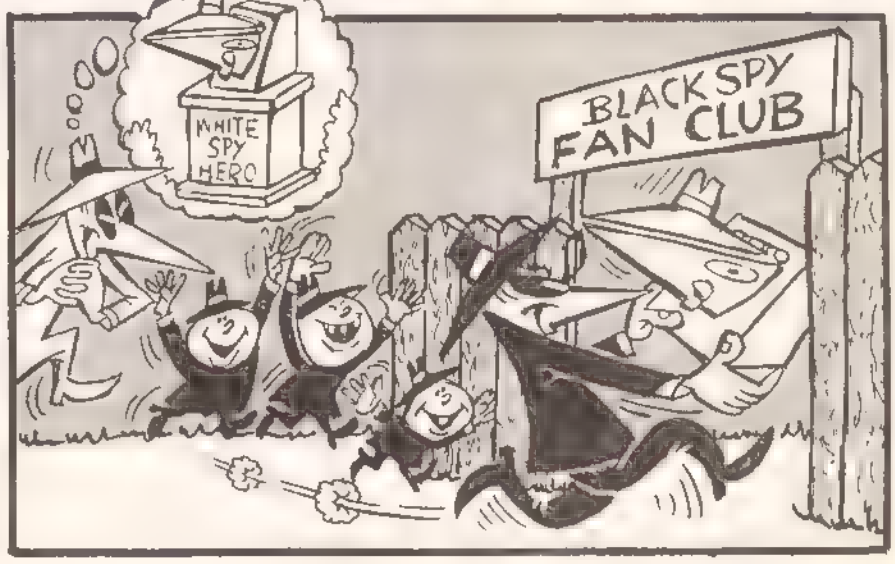
In the Midwest you will find it worth your while to visit historic Lake Erie, where the waters part miraculously and the bathers walk forth on garbage.

Philadelphia is the Cradle of the American Democracy, but it is also the butt of many jokes, in which it is accused of being a dead and boring city. Don't believe it. Philadelphia is actually vital, bustling, alive, and a mecca for tourists. Visiting hours: 9 to 5, Mon., Wed., Thurs. (Note: the city is closed Sat., Sun., most evenings and every other Tuesday in May.

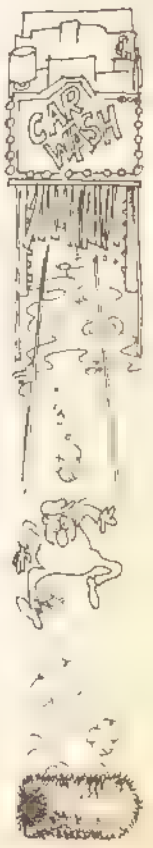
SPY vs SPY

SPY NEWS




WHITE SPY HERO
BLACK SPY FAN CLUB

BLACK SPY FAN CLUB


CAR WASH

UNFORKED TONGUE-IN-CHEEK DEPT.

In the past few years, there has been a trend toward honesty. Naturally, this has not been a voluntary trend, but one that has been legislated. We now have "Truth In Lending Laws" that alert the poor sap who's borrowing money just what he's in the bag for. Also, there's "Truth In Advertising Laws" and "Truth In Packaging Laws" to protect the unsuspecting consumer. What do you think might happen if these "Truth In... Laws" were extended to other areas? What areas, you ask? Glad you did—because here's how marvelous life will be...

IF THEY PASSED OTHER 'TRUTH IN...LAWS'

TRUTH IN CONFIRMATIONS

As I stand before you on this very important day, I ask myself the question, "**What** the hell are you all **doing** here?"

You're not **MY friends** . . . but business associates and friends of my **pushy parents** who want to **impress you** with this vulgar display of **opulence** that has **nothing** at all to do with **religion!**

This will give you **some** idea of the **phony materialistic values** my parents have tried to pass on to me!

So **why** did I consent to this party?! Because my parents **SUCCEEDED** in passing those phony materialistic values on to me! In short, **I'm in it for the PRESENTS!**

So, let's all be **generous** with those **checks,** and give till **it hurts!**

After all, you sure don't want my folks going around telling everyone you **couldn't afford** to give **more!** Okay you can start eating! I'm finished!

TRUTH IN ACADEMY AWARDS

If you will permit a **personal reflection,** I'd like to take this opportunity to say something to all the **BIG people** in our wonderful industry . .

Hey, slobs! Look what I got! My **price** for my **next flick** just became **ONE MILLION BUCKS!** And **no more weekends** with the **Producer** . or the **Director!** And if you **don't like it,** then hire yourself one of the **LOSERS!** That's it!

TRUTH IN RETIREMENTS

ARTIST HARRY NORTH WRITER STAN HART

I would like to thank the Mammon Electric Company for giving me this retirement dinner! I **don't** really **DESERVE** it . . . and I'll tell you **why I say** that! Because I've **never** given the company an **HONEST DAY'S WORK** in the thirty years that I've **been** here!

Since my **first day on the job in 1950,** I've had my friends **punch in** for me at **9** while I showed up for work at **11!**

And I used to call in **sick** whenever I wanted to go **fishing!**

And I've got a **whole room** at home **filled** with legal sized **yellow pads,** number 2 **pencils, Manila envelopes, paper clips** and **ball point pens** that I've **taken** from the **Supply Room** and been selling to **Stationery Stores** for all these years!

So, **farewell** . . . and I'll **think** of you all when I'm sailing on my **40-foot yacht** that I bought from all the **money** I got from **phony petty cash vouchers!**

Come to **think** of it, you'd better **keep** this watch! I can **afford** to buy myself a much, much **better** one!

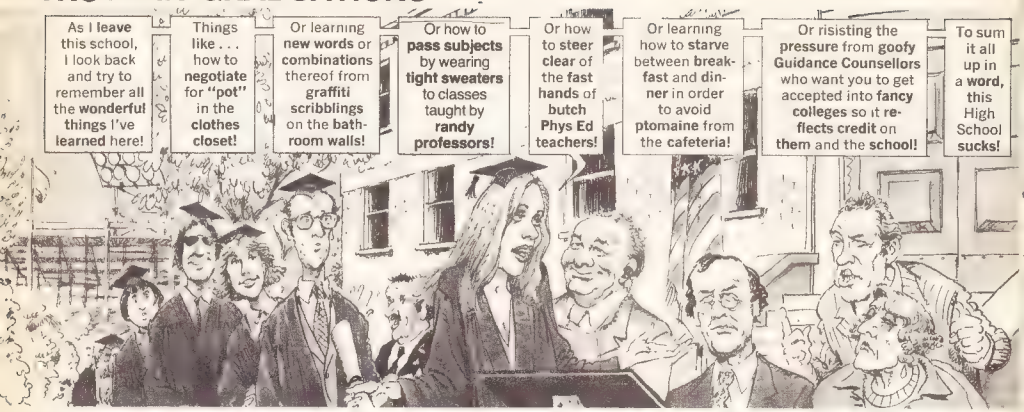
SO LONG CHARLIE

TRUTH IN FUNERALS

On this sad occasion, we ask ourselves questions that have **no answers!** Questions like: What kind of **man** was the dear departed? What **feelings** did he have in his heart of hearts? What **doubts** did he harbor in his soul of souls . . . ?

Who can really **know** this man? I'm sure I **cannot** . . . because I **never** saw him before in my **life!** He never set foot in **MY Church!** I just happened to be in when the **family called** and **needed someone** to **send him off** . and it was **MY TURN** . . . !

TRUTH IN GRADUATIONS


As I leave this school, I look back and try to remember all the wonderful things I've learned here!
Things like . . . how to negotiate for "pot" in the clothes closet!
Or learning new words or combinations thereof from graffiti scribblings on the bathroom walls!
Or how to pass subjects by wearing tight sweaters to classes taught by randy professors!
Or how to steer clear of the fast hands of butch Phys Ed teachers!
Or learning how to starve between breakfast and dinner in order to avoid ptomaine from the cafeteria!
Or risisting the pressure from goofy Guidance Counsellors who want you to get accepted into fancy colleges so it reflects credit on them and the school!
To sum it all up in a word, this High School sucks!

TRUTH IN CAMPAIGNING

Someone has asked me WHY I want to become President of the Student Council! Is it because I want to do some GOOD for my fellow students?
ROBBIE MOBLEY
GET OUTTA HERE!!
I want to be top dog so I can cut classes without being suspended!
I want to impress fourteen-year-old freshmen girls who are gullible know-nothings with the bodies of eighteen-year-olds!
I also want a sense of power—that's P-O-W-E-R—at Student Council Meetings!!

TRUTH IN BROTHERHOOD WEEK

Today marks the opening of "Brotherhood Week" between Christians and Jews! We are delighted to welcome our Jewish Brothers to our club, even though they are dead wrong about the Messiah thing!
In fact, it's amazing that after all these centuries, they're still wrong about so many things, like which day the Sabbath falls on, which foods to eat, and who the chosen people are!
But let us not dwell on our differences! This week, we are all brothers, whether we are Christians, heading for Salvation, or heathens doomed to the everlasting fires of Hell . . .
BROTHERHOOD

TRUTH IN WEDDINGS

As you two young people embark upon your journey into marriage, I would like to mention what **lies ahead** in the long years to come . . .

The **Groom** can look forward to watching his young Bride **lose** her **youth**, her **looks**, and her **shape**, as she begins to **wrinkle up** and become an **old ruin** like her **Mother** . . .

And the **Bride** can watch as her young man becomes **fat** and **bald** and, in his **pathetic way**, tries to chase **younger women** who, if he **caught** them, would probably give him a **coronary!**

And if there are any **children** from this love match, all you'll **have** from them is **aggravation**, so—

May God **bless** you both and **good luck!** You'll **NEED it!**

TRUTH IN ORIENTATION

As **Dean** of this **College**, it is my **duty** to **welcome** all you new students! I **said** it is my **DUTY**, not a **pleasure!** And **WHY** isn't it a pleasure . . .?

Because as I look out at all your **eager faces**, what do I **see? PIMPLES**, that's what I see! **Thousands** and **thousands** of **PIMPLES!** A veritable **OCEAN of ZITS** I see . . . !!

Not to mention the **untold millions** of **BLACKHEADS** that **I cannot** see from up here! And the **GUNK** in the **corners** of your **sleepy eyes!** And your **BAD BREATH** and **BODY ODORS!**

Freshman students are **disgusting lumps of grotesqueness!** I'd have to be an **idiot** to think it was a pleasure welcoming the likes of you!

TRUTH IN HALFTIME

Our Father in Heaven, we humbly ask you to **watch over** these men, and to **protect** them . . . because if any of the important players gets **hurt**, there goes the **season** and my **JOB** down the tube!

Please don't let my pass receivers **drop sure touchdown passes** . . . or my runners **fumble** . . . or my downfield blockers **clip** . . . or my **coaching career** goes right into the **dumper!**

I **don't** want to go back to coaching **high schools!** I want the **money**, the **glamour** and maybe a **cheer leader** on the **side!** My **Wife** would never have to know! Gimme a **break**, huh, Lord?

SERIAL INGREDIENT DEPT.

If you ever stayed home from school because you were sick (or faking it), you found out that during the afternoon, there is nothing on television but Soap Operas (which probably made you sicker). To the untrained viewer, these shows may seem incomprehensible, not to mention asinine. But since watching TV is better than studying, you're stuck with the "Soaps." Well, take heart! MAD has uncovered some simple laws that make sense out of Soap Operas! Here are:

SOME SIMPLE LAWS THAT MAKE SENSE OUT OF SOAP OPERAS

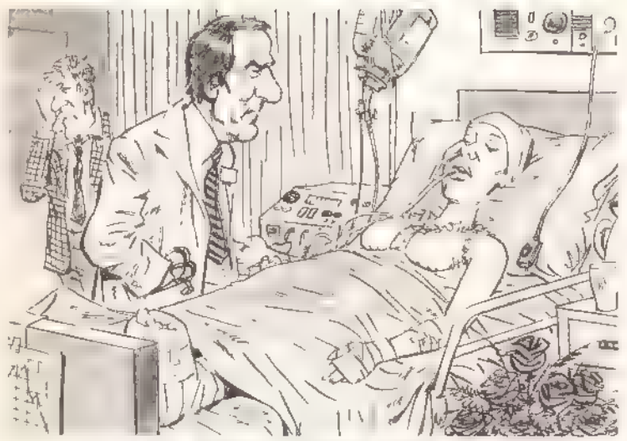
THE LAW OF DRAMATIC EFFECT

ARTIST ANGELO TORRES

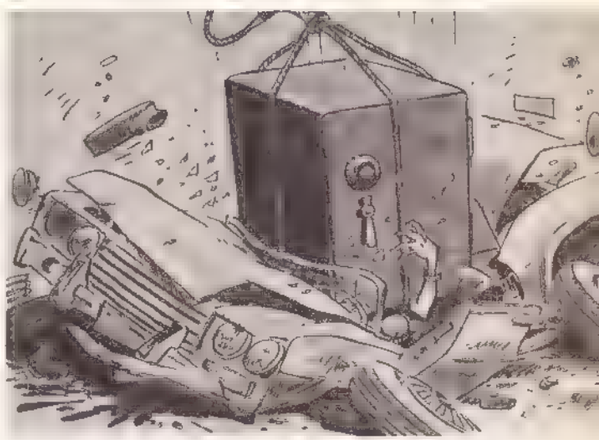
...maintains that, in all the Soap Operas, a) every eight minutes, the wife gossips, cries hysterically or gets into an argument and stomps out of the house to go to see 1) an old lover, 2) an ex-spouse or 3) the husband's best friend.

...b) one out of every six pregnancies is caused by a rape committed by an old lover, an ex-spouse or the husband's best friend [see previous sub-law a)], who just escaped from 1) jail or 2) a mental institution.

WRITER MARK DRESSLER



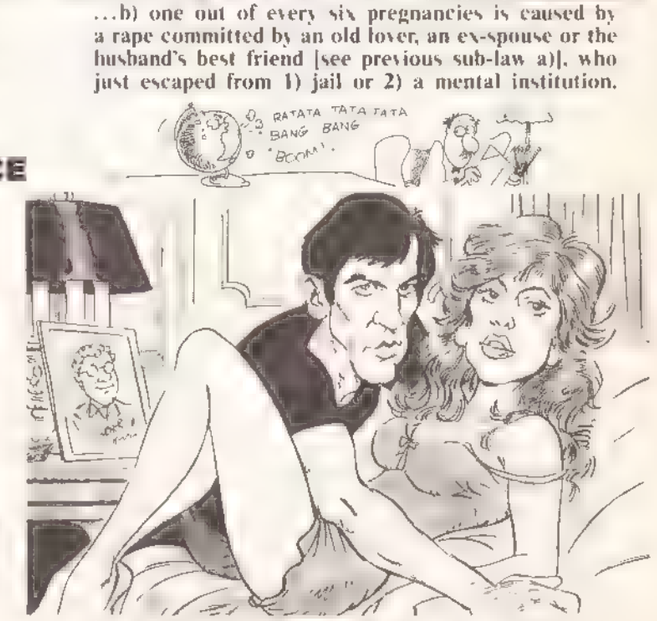
...c) in every episode, someone either has an operation or becomes an unwed mother or is kidnapped or has amnesia or gets into a car accident or is crippled for life or suffers some tragedy to satisfy the audience.



. . . d) if any actor/actress has 1) a contract dispute with the producers, 2) appears on another channel, 3) appears in TV commercials or 4) lands a part in a prime time TV show, the character he/she is playing is immediately killed off.

THE LAW OF MARRIAGE AND DIVORCE

...states that a) a marriage usually lasts six episodes, but if either partner has been married before, their new marriage will last no longer than four episodes, two episodes if the wife is pregnant (one if by someone else).

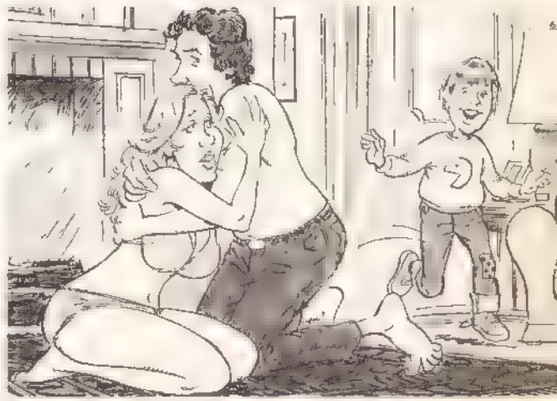


...b) no divorce will last less than five episodes. If either partner is having an affair, the divorce will last eight episodes. (If the wife is having an affair with her husband's best friend or brother, it can go ten episodes.)

THE LAW OF GUARANTEED AUDIENCE RETURN

...predicts that nothing important happens during the week in a Soap Opera, except on Friday -when the action is stopped in the middle of a dramatic scene, then dragged out over the next week, only to be stopped again the next Friday, etc.

THE LAW OF PERSISTENT INTERRUPTIONS



...guarantees that every emotional scene will be interrupted by: 1) the telephone, 2) the doorbell or 3) the bratty child that everyone in the show thinks is cute, who comes running into the room.

THE LAW OF RELATIVITY

...contends that children always belong to parents other than the ones they are living with. If they are over 15, they find out who their real parents are in not less than 10 episodes... more if either parent is a main character.

THE LAW OF HAPPINESS

...demands that a) no one person can be happy any longer than five appearances or three episodes, whichever comes first, and that b) no couple can be happy any longer than ten appearances or seven episodes, whichever comes first.

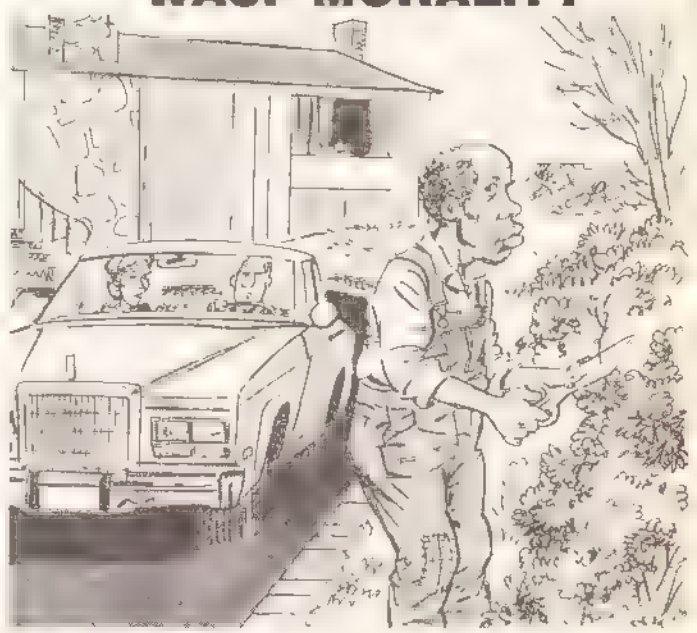
THE LAW OF JUVENILE AGING

...states that for every four days a child appears in a Soap Opera, he/she ages six months... eight months if the kid is either adopted or illegitimate.

THE LAW OF ADULT AGING

...states that for every six months an actress is in a Soap Opera, he/she ages four days... three days if she's the mother of an illegitimate child.

THE LAW OF WASP MORALITY



...preaches that a) sex is always inferred but never seen, b) violence is always seen but never inferred, and c) all Whites have jobs, cars and houses.

THE LAW OF NETWORK PROFITABILITY

...affirms that for every ten minutes of a Soap Opera, there will be five minutes of commercials selling deodorants, hemorrhoid ointments, denture creams, feminine hygiene sprays and other disgusting products.

THE LAW OF INVERSE INTEREST

...asserts that twice as much doesn't happen in an hour long Soap than in a half-hour show.

ORPHAN RUINING DEPT.

Leapin' lizards, gang! Whatever happened to that sweet, charming Broadway musical called "Annie"? Hollywood took it and made it into a movie and changed it into...

Awful Annie

ARTIST
ANGELO TORRES

WRITER
LARRY SIEGEL

Oh, what will I do...? I'm lonesome and blue! I feel like a leper Or a Commie!

Won't someone out there Please answer my prayer And send me a Daddy or a Mommy?!

Sob... sob! I guess I'm **never** gonna fall asleep **again!**

Cheer up, Rivka! I **know** it's tough living in an orphanage and trying to sleep on a lousy **hard cot!**

Are you **kidding?** I could sleep on a lousy **hard ROCK** if **SHE'D** only **SHUT UP!**

For a **little girl,** she's got a **big mouth!**

Last night she hit a **high note** and **busted every window** from **here** to **Jersey City!**

What tune is Awful Annie **singing,** anyway? It sure doesn't sound **familiar!**

What's the **difference?!** The only song anyone **knows** from this epic is **"Tomorrow"** ... and **that** doesn't come till **later!**

No wonder we don't get enough to **eat** around here! They spend all of their **money** on **expensive background music!!**

Don't you know the **Hollywood Movie Musical Ordinance?** "Every Orphanage **must** have an **off-stage orchestra!"**

Le'me **at** her! I'll **kill** her!! **I'll KILL her!!**

You leave Awful Annie **alone!** She happens to be a **pretty nice kid!**

Not Awful Annie!! My **AGENT!! "Audition!"** she says! "You could do a **GREAT Awful Annie!"** she says! So **what happens... ??**

The **same** thing that happened to **all** of us! They pick someone who can do a **great Shirley Temple**... and we **losers** end up in **bit roles,** playing **second fiddle** to that **human siren!**

VARIE

I got a **great idea,** kids! What say I hide in this **dirty laundry,** and you help me **sneak out** of here?

Okay, what's in it for **us?**

With **me gone,** you all get to split up an **extra towel** and **pillow case!**

Wow! She's not only **all mouth** ... she's also **all heart!!**

KP ROSTER

Cheese it, kids! Here comes **Miss Harridan... !!**

WE LOVE YOU, MISS HARRIDAN!!

The name's **HARRIGAN,** you miserable twerps!! A **harridan** is a **scolding, vicious old woman!!**

WE ***STILL*** LOVE YOU, MISS HARRIDAN... !!

Oh, shut up!

Where's that brat, **Awful Annie?** I want to **wring her rotten neck!!**

Leapin' lizards, it sure is **great** getting out of that **rotten Orphanage** and onto this **Hollywood studio New York street!** Gee, times sure are **tough** during the **Great Depression of 1932!**

Surprise, kid! This is a **REAL New York street** during the **Great Recession of 1982!** The **Hollywood studio street** is **three blocks over!**

APPLES 5¢

Gosh, look at all the people **begging!**

Sir, can you spare **five bucks?**

Five dollars?! That's a **lot of money!** You **promise** you won't do anything **STUPID** with it—like buy a **ticket** to this **dumb, ridiculously overpriced movie!**

No, I swear to God I'll spend it on **booze!**

Remember .... you **promised!**

Golly! Americans not only **give generously,** they also **give wisely!!**

PENCILS 2¢

NO HELP WANTED

Look at those **mean boys,** torturing that **poor dog!** I think it's **now time** to turn on my irresistible **"Shirley Temple charm"** which won me this **role** over thousands of **other** sickeningly sweet little girls!

You meanies **leave** that dog **alone** or you'll have **ME** to **answer to!**

Hey, **kid!!** What are you doing with your **face?**

You mean the way my **eyes sparkle** and my **cheeks twitch** and my **lips** play **peekaboo** with my **teeth?** You **gotta admit** this is the **greatest display of professional "cute"** since **Jimmy Carter!!**

Ooh! I'm **dyin'!** I—I **hurt** in my **gut!!**

I'm **taking** this kid back to the **Orphanage!** But **you boys** ought to be **ashamed** of yourselves... letting a girl **beat you up** like that!!

She **never** laid a **hand** on us! Her **"cute" bit** made us **sick** to our **stomachs!!**

Oh, Awful Annie ... if YOU can't escape from this Orphanage, nobody can... sob... sob! I feel like I've been locked up here forver!
That's just ridiculous, Rivka! You've really only been here for a short time!!
Sniff... sniff! Yeah, I guess you're right!!
Who's the NEW girl with the weird hair-do?
Leapin' lizards! Maybe you have been here a little too long!
I'm Graze Farfel! I work for trillionaire Oliver Morebucks! He sent me to borrow a cute little orphan to hang around his Fifth Avenue estate! Do you have one...?
I just might!
Let me look around and see!
Excuse me, ladies! Before you go on... I'm here to present a Special Award to the writer of this screenplay in the category of "Most Chutzpah In A Story Development Scene For A High Budget Musical Film"!
Gosh, Miss Farfel, me and my dog, Cindy, are real happy that you chose ME over all the rest to come home with you!
I'll be honest with you, kid! I liked one other girl back there a lot more— but somehow, "Little Orphan Rivka" just didn't have the right ring to it!!
Isn't this magnificent land?! It runs almost three miles in one direction and half a mile in the other! The best part of it is, it's right on Fifth Avenue, and it's all part of Mr. Morebuck's estate!
Gosh, I'm a dummy! All along I thought this place was called "Central Park"!
Don't be so hard on yourself, Awful Annie! Lots of people make that very same mistake!
Well, how do you like Mr. Morebuck's mansion?
Gosh, I feel like such a dummy again!
I know! All along, YOU thought this was Grand Central Station! Actually, it was! Mr. Morebucks BOUGHT it and had it MOVED here last month!
Gee, Mr. Morebucks seems nice! Not at all like a big important person!
Invest three billion in oil, six billion in copper, buy out U.S. Steel, call Rockefeller, then get me China!
Any particular NUMBER in China, Sir...?
I don't want to CALL China! I WANT China! Get it for me! It'll make a swell companion piece for India and my Pacific Ocean!
Leapin' lizards! I guess he IS a big important person!!
Oh, boy... what a great place! I'm gonna love everyone in it to pieces, and then put them all back together and—
That's the orphan I rented for you, Sir!
Isn't she absolutely adorable?
Get RID of her!
With all that sweetness under the same roof with me and my diabetes, I'd give myself six minutes to live!

I can't send her back to the Orphanage **now!** It would be **cruel!**

Hmmmm! Then, there's only **one other thing** I can think of to do with a little girl!

Mr. Morebucks, I **will NOT** leave her on the side of a **mountain** for the **wolves... !!**

It was good enough for my **Sister,** it's good enough for **her!!**

Okay, you've **convinced** us with your **"hard-hearted exterior" bits!** Now, it's time for your **"soft-hearted interior" transition!**

Oh, very well! I'll **take her** for a **week—on trial!**

Awful Annie, this is **Bonejab,** my **bodyguard!** He came here over **forty years ago,** and I've had him **with** me **ever since!**

Golly, Mr. Morebucks!! **THAT's loyalty!!**

Loyalty, hell! YOU find a way to tell a **nine-foot foreign mother** like **him** you're a **bigot** ... and **always hated** his **guts!!**

Sorry to **disturb** you, Sahib ... but there's an **important call** for you!

Who **is** it?? The **President?** The **King** of **England? J. Edgar Hoover?**

No, **our Producer!** He says even **HE** is **bored** with this **dumb movie!**

Can't say I **blame** him! What we **need** are **stars** with **style** and **charisma**—like **Garbo**—and **Taylor!**

Garbo and **Taylor?!? How** are you going to accomplish **that?!?**

Simple! We'll all go from **this movie** to **another movie!** The Radio City Music Hall has **"Camille"** with **Garbo and Taylor!** Move out!!

Hear that, Awful Annie! It's **THAT** kind of **thinking** that **made** him a **trillionaire!**

Look!! Awful Annie's **sound asleep!**

Well, **naturally!** We just went from **"Camille"**... which is a **GOOD movie** .. back to **THIS boring one** again! **I'm** having trouble staying awake **myself!**

Don't expect us back for **dinner,** Graze! We're off to **Washington** for a meeting with **President Roosevelt!**

Isn't that **nice!** And are you taking Awful Annie **with you** to meet the **President** for an **education?**

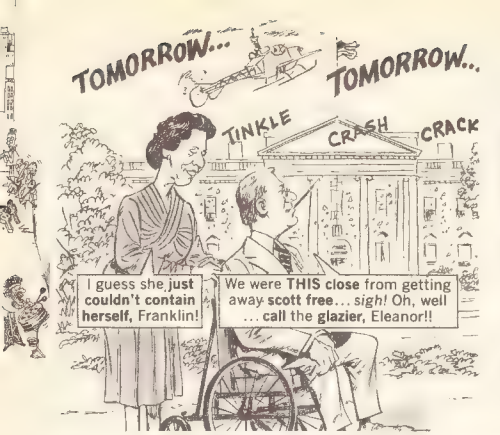
No... I'm taking her for **REVENGE!!** After what he's been **doing** to **us Republicans,** I've been **dying** to get **even** with him!!

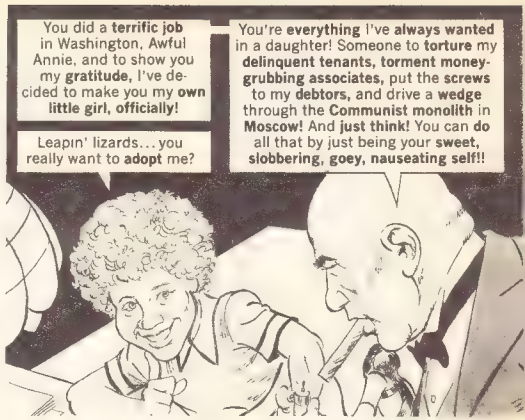
So you **see,** Mr. President, the way **I** figure it in my **cute way,** even though it looks **tough** for the country **right now,** everything is gonna be **swell soon!**

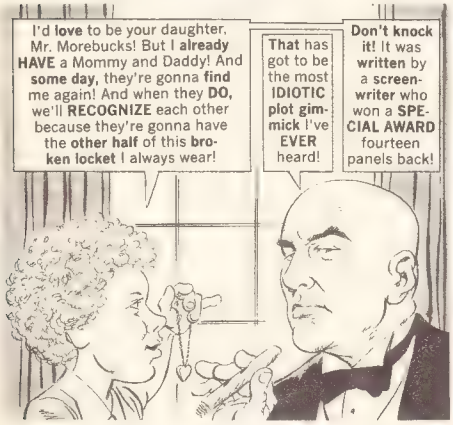
Awful Annie, can you sing **TOMORROW??**

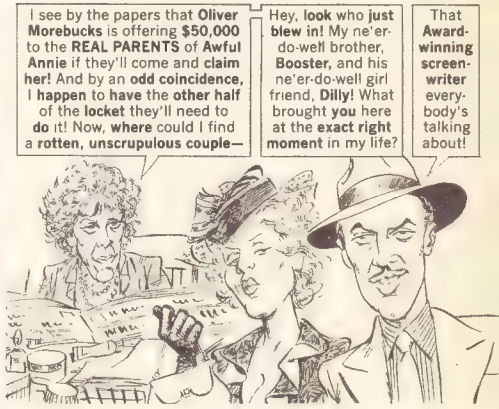
You bet!! *Oh, the sun'll come out to—*

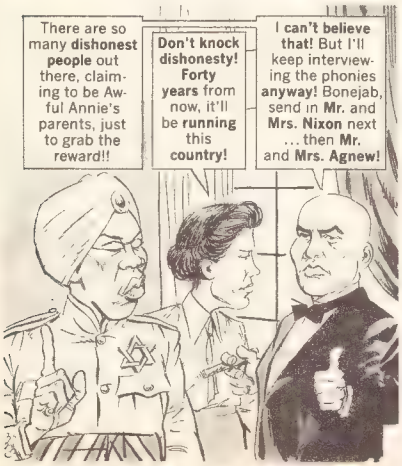
No, no! I don't mean the **SONG "Tomorrow"!** I mean can you **SING TOMORROW**— or the **day after**—or the **day** after **that!** And **someplace else!** As long as it **isn't here! Today!** Okay?


TOMORROW...
TOMORROW...
TINKLE
CRASH
CRACK
I guess she just couldn't contain herself, Franklin!
We were THIS close from getting away scott free... sigh! Oh, well ... call the glazier, Eleanor!!


You did a terrific job in Washington, Awful Annie, and to show you my gratitude, I've decided to make you my own little girl, officially!
You're everything I've always wanted in a daughter! Someone to torture my delinquent tenants, torment money-grubbing associates, put the screws to my debtors, and drive a wedge through the Communist monolith in Moscow! And just think! You can do all that by just being your sweet, slobbering, goey, nauseating self!!
Leapin' lizards... you really want to adopt me?


I'd love to be your daughter, Mr. Morebucks! But I already HAVE a Mommy and Daddy! And some day, they're gonna find me again! And when they DO, we'll RECOGNIZE each other because they're gonna have the other half of this broken locket I always wear!
That has got to be the most IDIOTIC plot gimmick I've EVER heard!
Don't knock it! It was written by a screenwriter who won a SPECIAL AWARD fourteen panels back!

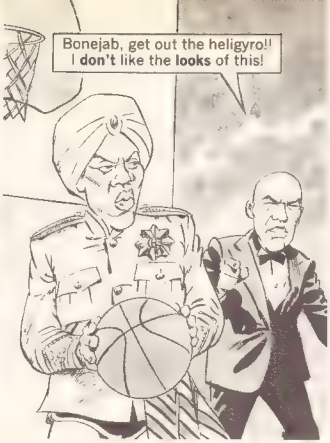

I see by the papers that Oliver Morebucks is offering $50,000 to the REAL PARENTS of Awful Annie if they'll come and claim her! And by an odd coincidence, I happen to have the other half of the locket they'll need to do it! Now, where could I find a rotten, unscrupulous couple—
Hey, look who just blew in! My ne'er-do-well brother, Booster, and his ne'er-do-well girl friend, Dilly! What brought you here at the exact right moment in my life?
That Award-winning screenwriter everybody's talking about!


There are so many dishonest people out there, claiming to be Awful Annie's parents, just to grab the reward!!
Don't knock dishonesty! Forty years from now, it'll be running this country!
I can't believe that! But I'll keep interviewing the phonies anyway! Bonejab, send in Mr. and Mrs. Nixon next ... then Mr. and Mrs. Agnew!

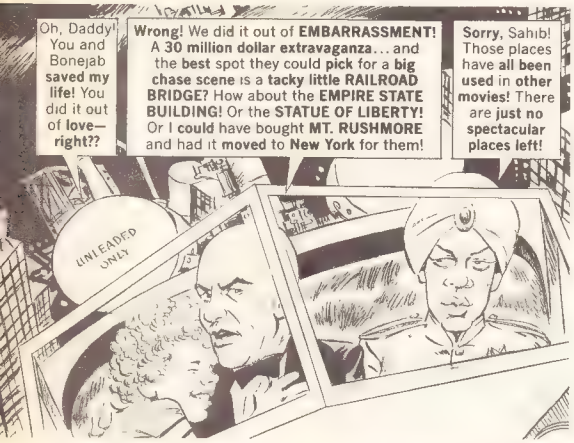
... and that's our story, Mr. Morebucks! For all these years, we've been broken-hearted... and desperate!
Right! And since we have the other half of the locket, we'd like to now take our most precious possession home with us!

I'm not sure I trust them, Awful Annie!
Just a hunch, I guess! It all started when they took the CHECK... and left YOU!!
What makes you say that?

Whooops!! Sorry... !!


Bonejab, get out the heligyro!! I don't like the looks of this!

God, this is awful!! Bonejab, you must get her down from there immediately!!

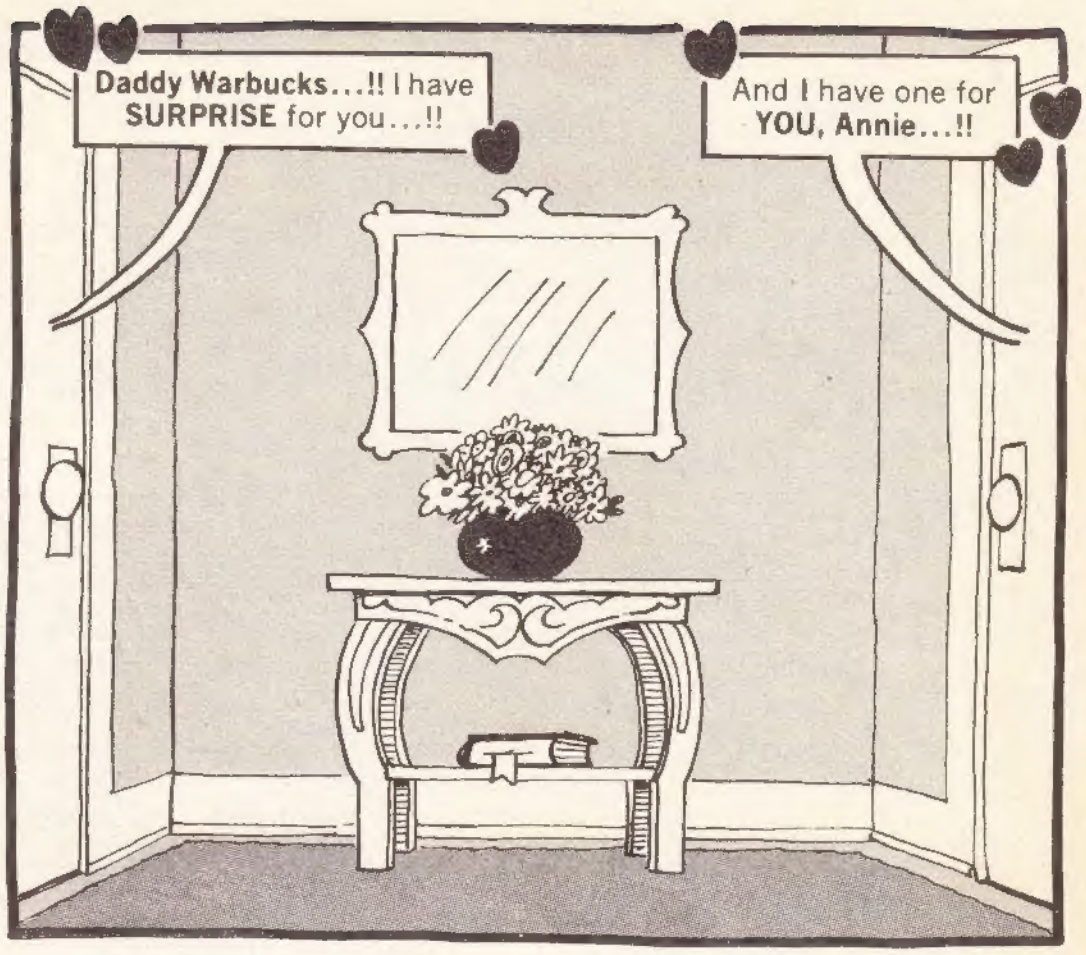

Oh, Daddy! You and Bonejab saved my life! You did it out of love—right??
Wrong! We did it out of EMBARRASSMENT! A 30 million dollar extravaganza... and the best spot they could pick for a big chase scene is a tacky little RAILROAD BRIDGE? How about the EMPIRE STATE BUILDING! Or the STATUE OF LIBERTY! Or I could have bought MT. RUSHMORE and had it moved to New York for them!
Sorry, Sahib! Those places have all been used in other movies! There are just no spectacular places left!
UNLEADED ONLY

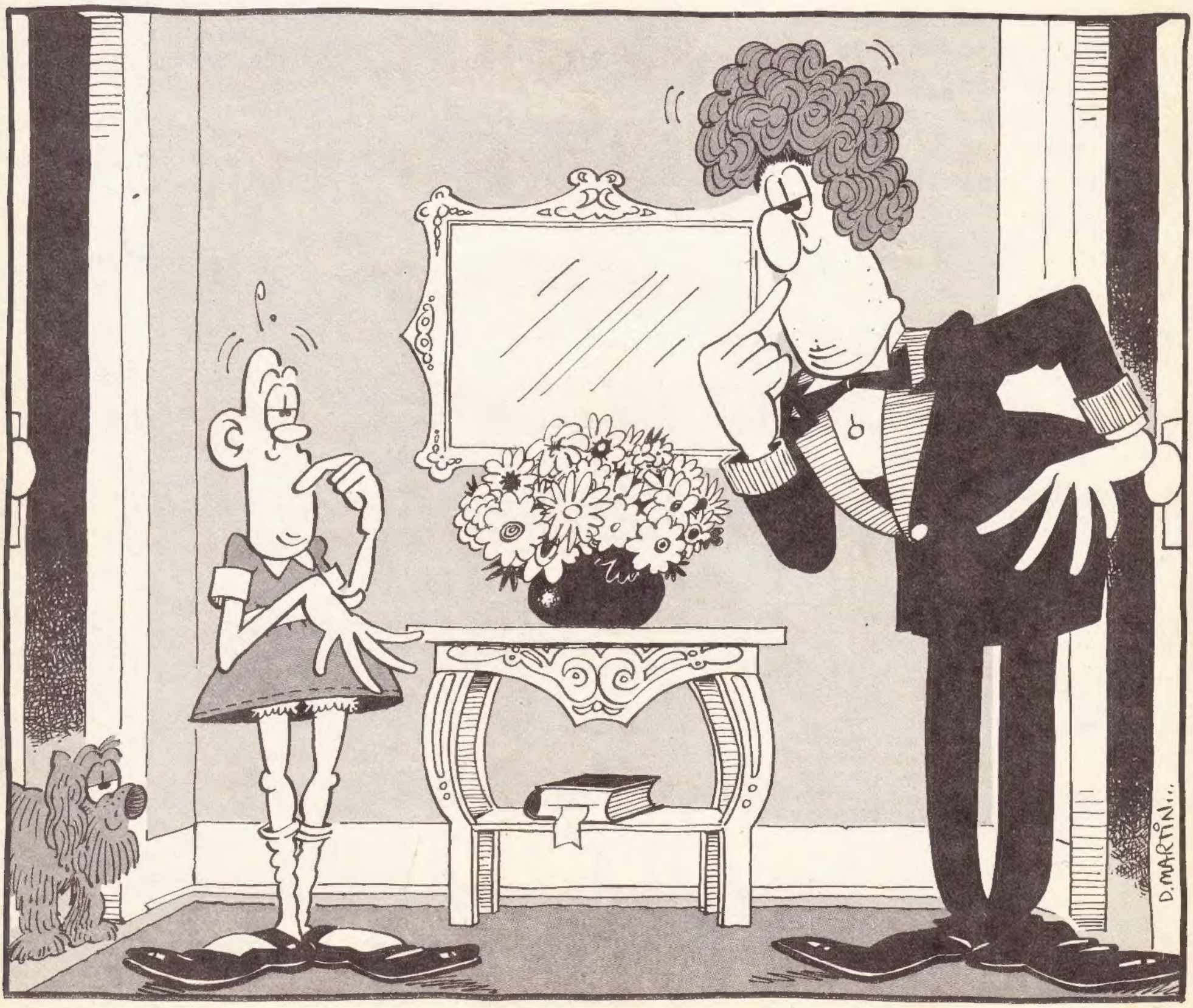
What happened, Daddy? How come the climax scenes on bridges? The production scenes in Radio City? The jugglers, clowns, elephants and fireworks in this big final number? What happened to that sweet, charming little Broadway musical this is from? Where did we go wrong?
Where we always go wrong! In our desperation to make a hit film, we take a proven hit from another medium... and we HOLLYWOOD-IZE It! And it comes out AWFUL, ANNIE!

To guarantee hits we'll borrow; From another medium we'll borrow... like a play!
From best-selling books we'll borrow; Even a hit musical we'll borrow... from Broadway!
Then we'll over-produce the juice out of it, With a Hollywood dose of gross display...
And what'll come out is sorrow; Nothing like the property we borrow... for big pay!
The novel we borrow... The comics we borrow... It's always a flop ciné!!
*Sung To the Tune Of "Guess What"

DON MARTIN OUT-TAKE DEPT. PART II

ANNIE





It's no secret that airline food is the pits. But lately, the airlines have been doing something about it. No, they haven't been improving the taste or the quality of their food! Forget that! What they've been doing is improving the look and the sound of their menus! In retaliation, MAD now teaches you

HOW TO READ AN AIRLINE MENU

United British Airlines

May We Invite You To Dine With Us?

WHAT ELSE CAN YOU DO...? EAT OUT ?!

APPETIZERS

THEY BOUGHT THE CANS TODAY!

Fresh Juices
Orange, Tomato, Grapefruit, Pineapple

Clams Casino

EAT THEM IF YOU'RE A REAL GAMBLER!

THAT'S WHAT IT TASTES LIKE!

Cold Cream Of Celery Soup

ENTREE SELECTIONS

ALSO EGG SHELL BITS!

Omelet With Bacon Bits

TASTES LIKE AN OLD RUBBER BOOT!

The Catch Of The Day

Beef Teriyaki
(With Our Chef's Secret Sauce)

SHOULD REMAIN A SECRET!

BATTERED!

Tossed Green Salad With Tomatoes

THE ONLY GREEN IN THE SALAD!

ROTTEN!

Buttered Carrots

Cauliflower Au Gratin

Braised Carrots

BRUISED!

STALE, STALER, STALEST!

Three Kinds Of Bread
Served With A Mold Of Butter
or Your Choice Of Preserves

SHOULD BE VICE-VERSA!

DESSERTS

SHORT ON FLAVOR!

Strawberry Short Cake

Devil's Food Cake

TASTES LIKE HELL!

HALF-Baked Alaska

GOOD FOR PRESERVING FURNITURE, FLOORS, ETC.!

BEVERAGES

NO ONE ELSE WOULD DARE MARKET SOMETHING THIS BAD!

Our Own Blend Of Coffee Or Tea

IF YOUR ENTREE PREFERENCE IS NOT AVAILABLE
DUE TO PREVIOUS PASSENGER SELECTION
PLEASE ACCEPT OUR APOLOGIES

AND CONSIDER YOURSELF FORTUNATE!

WRITER: DICK DE BARTOLO

HOW WILL OUR CURRENT MILITARY BUDGET RESULT IN BLOODSHED?

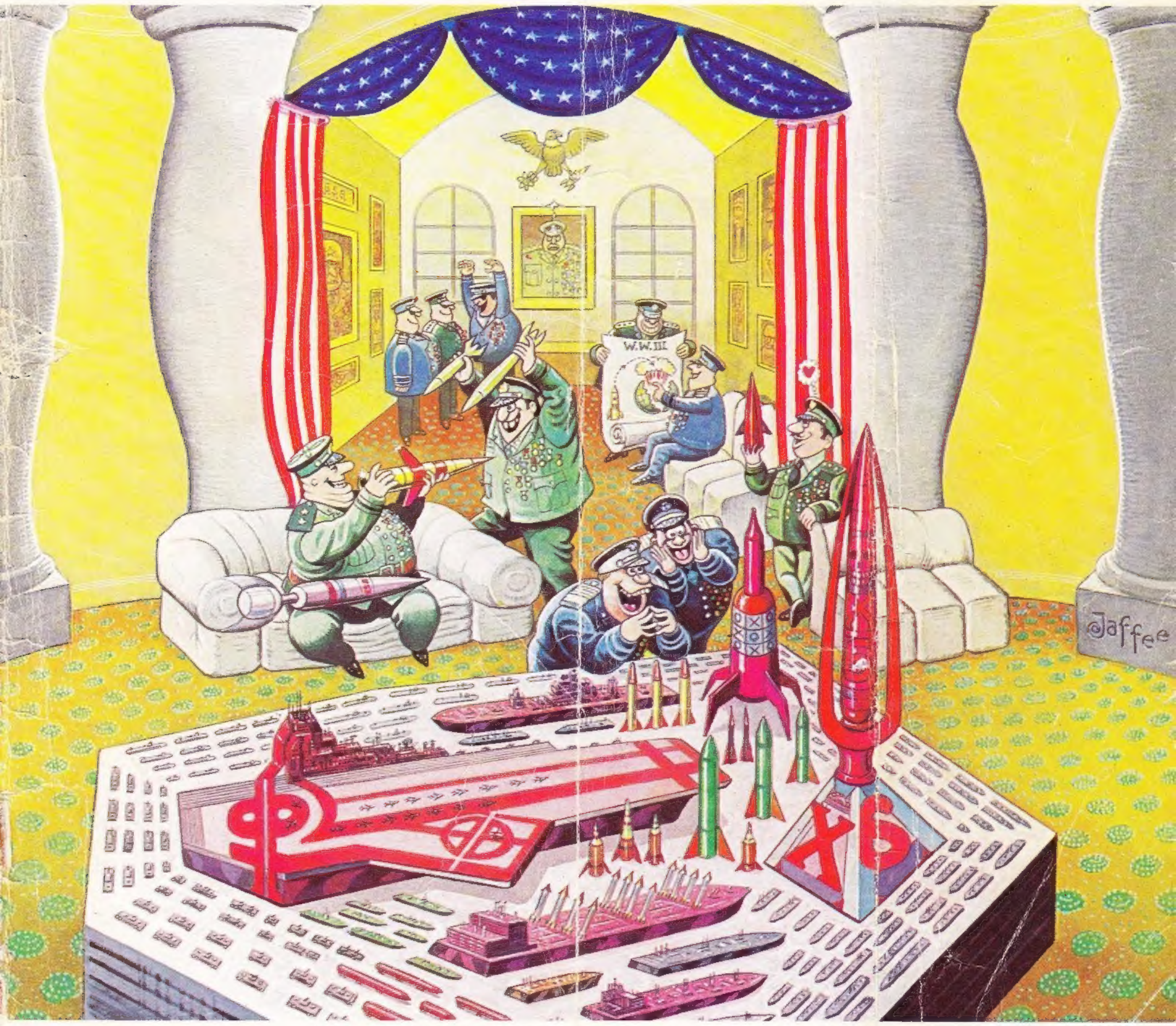
HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

It's a well known fact that arming to the teeth always leads to eventual bloodshed. But today, our military spending program is already causing a certain kind of painful bloodshed. To find out what it is, fold in the page as shown at right.

FOLD PAGE OVER LIKE THIS!

A› FOLD THIS SECTION OVER LEFT ‹B FOLD BACK SO "A" MEETS "B"

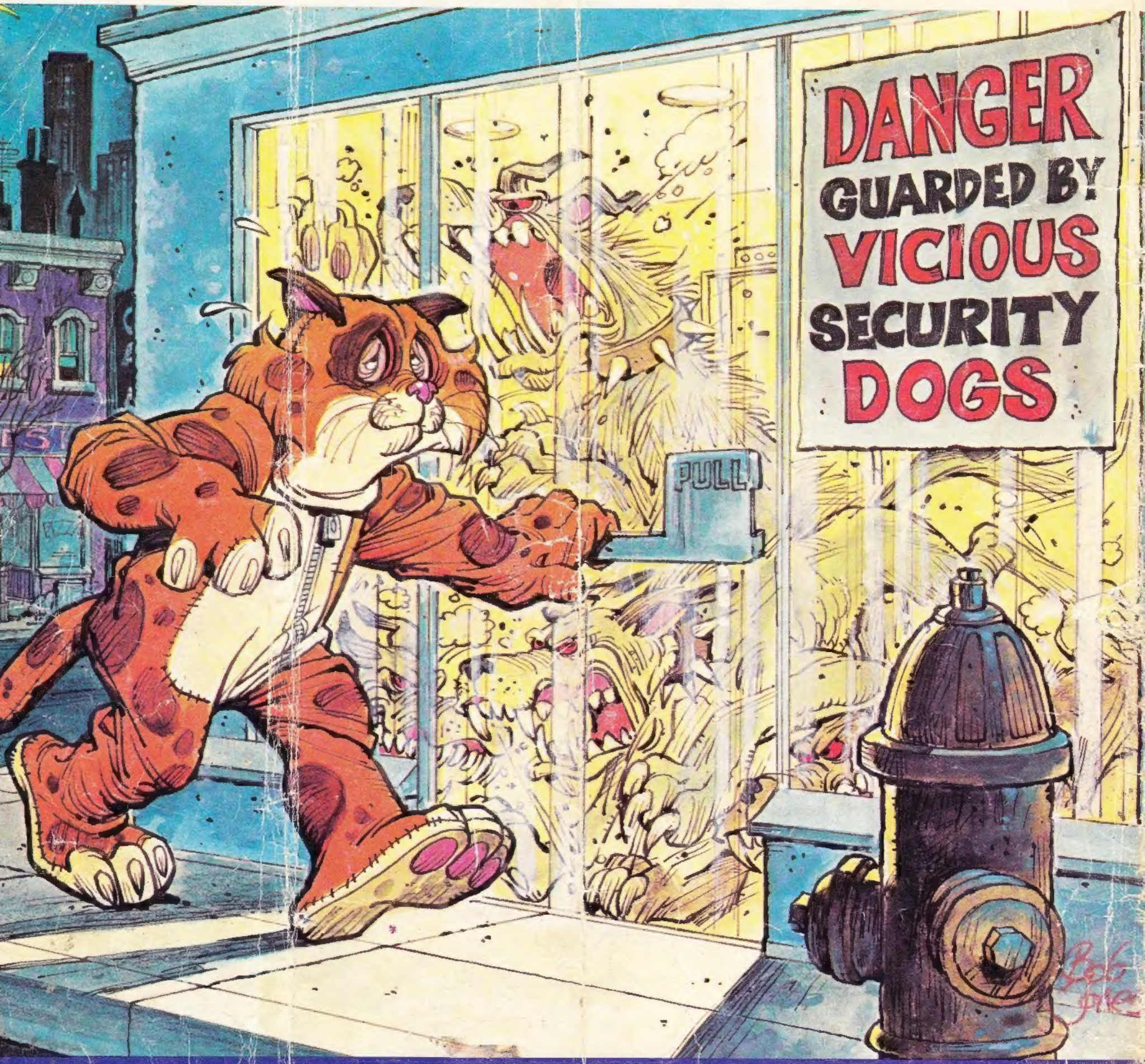


OUR LEADERS CHEER WHEN THE MILITARY LOBBY BLESSES ITSELF WITH TONS OF MONEY... WHILE FEEDING US THE LINE THAT OUR SECURITY IS THREATENED. DEFENSE OFFICIALS CLAIM THEY NEED MACHINERY THAT KILLS IN ORDER TO SAVE LIVES!

ARTIST & WRITER:
AL JAFFEE

A› ‹B

WHY KILL YOURSELF?



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